



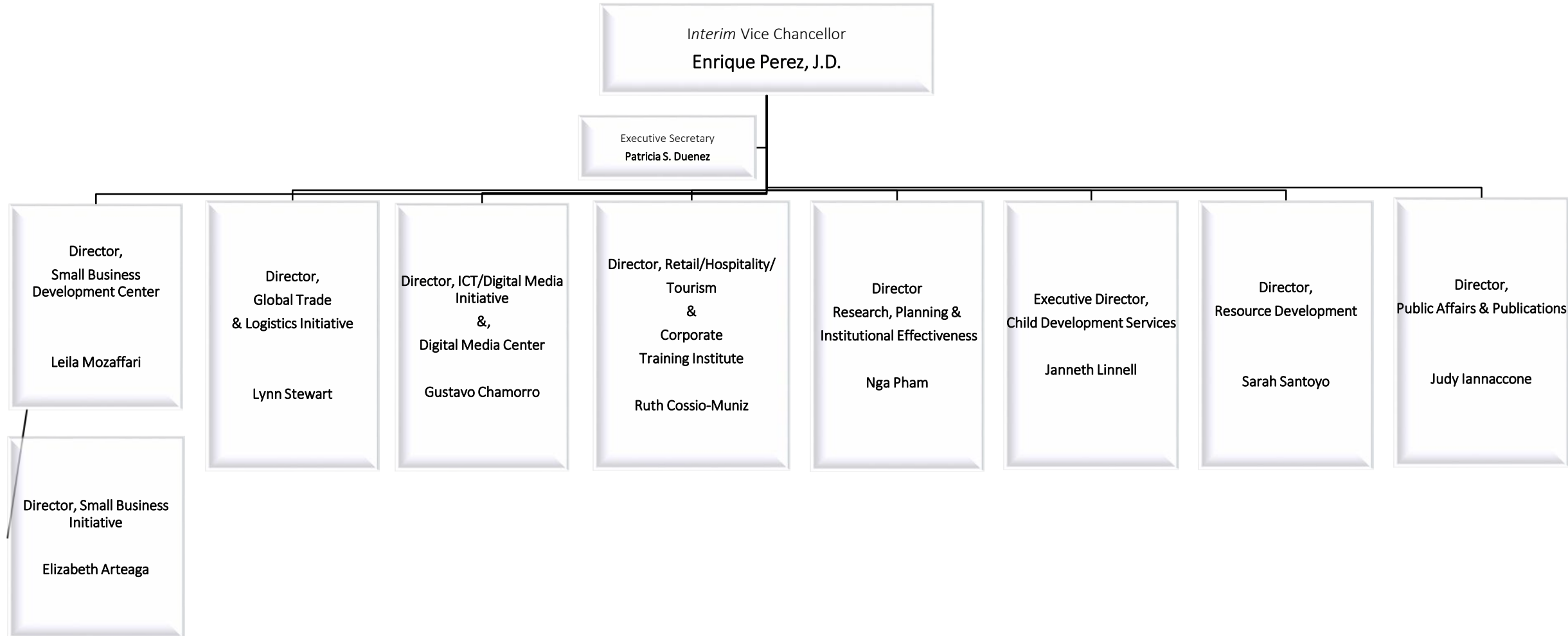
Main Goal: To Facilitate Your Work with Students.

SAC Academic Senate Meeting

September 27, 2016

Enrique Perez, J.D.

Interim Vice Chancellor, Educational Services





Main Goal: To Facilitate Your Work with Students.

*Public Affairs & Publications

Resource Development (Grants)

Research & Planning Services

Child Development Services

Digital Media Center

Corporate Training Institute (Deans)

Career Technical Education Initiatives:

*LA/OC Regional Consortia (RSCCD Lead)

Global Trade & Logistics

Small Business / Entrepreneurship

Retail, Hospitality & Tourism

Digital Media

Resource Development (Grants)

- ✓ Past 5 years: \$21 million in competitive grants to SAC (\$12 million to SCC)
- ✓ 2010: Supported 165 grant budgets totaling \$ 42.8 million
- ✓ 2016: Support 224 grant budgets totaling \$84.3 million
- ✓ Grant Opportunities

Resource Development Services: What we do



Research, Planning & Institutional Effectiveness

- ✓ Provide data to support SAC & SCC as it relates to marketing, environmental scanning, grant applications and strategic planning.
- ✓ Complete government mandated reports on behalf of the colleges (Reports that range from enrollment, graduation, human resources, fiscal, academic programs)
- ✓ Coordinate districtwide planning efforts and assessment of goals and objectives to ensure continuous quality improvement.
- ✓ Assist faculty and staff with research and planning needs, as requested.

Child Development Services

- ✓ Child Development Centers – SAC, CEC, SCC

- ✓ Lab School Function: Collaborate w/ Child Development and Education Studies practicum faculty to deliver instruction and mentor students
 - *300 students per month*

- ✓ Quality Care & Education: (*Child care is a barrier to education for many students*)
- ✓ Offer high quality care and early education for children of students, faculty, staff, and community:
 - ✓ *73% - Students*
 - ✓ *8% - Faculty / Staff*
 - ✓ *19% Community*

Career Technical Education Initiatives (State and Nationwide Focus)

1. LA/OC Regional Consortia (RSCCD Lead - 27 colleges)
 - *\$200 Million Statewide - CTE*
 - *Now Labor Data Driven*
2. Retail, Hospitality & Tourism
3. Small Business & Entrepreneurship
4. Global Trade & Logistics
5. Digital Media / Information & Communications Technologies

Retail, Hospitality & Tourism Initiative

- ✓ Working with Dept. Chair, Kyla Benson to promote Fashion Program
- ✓ \$10,000 membership for Fashion Trend Forecasting Tool
- ✓ Worked w/ Dean Madeline Grant to reinstate Retail Management Certificate Program
- ✓ Purchased new instructional materials to upgrade the Nutritional Lab at SAC with help from Bart Hoffman's staff and faculty member Sarah Mathot.
- ✓ Worked w/ SAC Outreach Team of REVEAL event: 500 high school students
- ✓ Sponsor professional development opportunities for faculty

Small Business & Entrepreneurship Initiative

- ✓ Funding for Pathway Development
 - *Articulation and Dual-Enrollment*
 - *Bridge Programs and Summer Camps*
 - *Business Plan Competitions*

- ✓ Funding for Faculty professional development to attend trainings and conferences such as the National Association for Community College Entrepreneurs conference and the Ice House Entrepreneurship Facilitator Training program.

- ✓ Funded Legal, Accounting, Business Applications and Entrepreneurship departments for curriculum development, software license and/or professional development.

Global Trade Logistics Initiative

- ✓ Funded development of lower unit Global Skills Certificate
- ✓ Helped fund the creation and management of the International Business Education Alliance (IBEA) for which SAC is the lead in this multi-college collaboration
- ✓ Provided faculty externships
- ✓ Provided student internship opportunities, 3 students were hired into full-time jobs with major companies like Edwards Life Sciences and Dole Inc
- ✓ Subsidized faculty and student attendance at industry conferences, seminars, workshops and events

Public Affairs / Publications Department

- ✓ Publications: Printing meets a wide range of needs—instructional, brochures, large copies, flyers, posters, booklets, invitations, business cards, postcards, and more.
- ✓ Graphic Communications: Create layouts for class schedules, catalogs, brochures, posters, newsletters, e-blasts, announcements, advertisements, campus signage, booklets and more.
- ✓ Marketing: Support SAC / SCC marketing campaigns through ad campaign development; branding initiatives
- ✓ Communications / Media Relations...

Public Affairs / Governmental Relations

- ✓ Communication, Communication, Communication...
- ✓ Media Relations (Programs, Faculty & Student Stories)
- ✓ Faculty & Staff Communications
- ✓ Governmental Relations



Main Goal: To Facilitate Your Work with Students

Thank You!